



*Signal Crimes and the Public  
Understanding of Disorder:  
What can we learn from social media analytics*

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Institute of Criminology Public Seminar Series

**Thursday 13<sup>th</sup> March 2014, 5.30pm**  
(change of date)

Seminar Room B3, Institute of Criminology,  
Sidgwick Avenue, Cambridge, CB3 9DA

*A drinks reception in the basement foyer will follow this seminar for attendees*

This seminar makes the case for a new approach to the ways we study how the public understands crime, disorder and social control. Framed by a ten year research programme into the causes and consequences of signal crimes, the focus is upon unpacking the array of influences that shape collective perceptions, attitudes and opinions. Informed by empirical data drawn from a new ESRC funded study of social reactions to the murder of Lee Rigby, that employs innovative text mining and social media analytics technologies, the seminar outlines how such developments have the potential to revitalise this aspect of Criminology. Of particular consequence, it will be argued, is the opportunity to shift analytic attention to the impacts of individual crime events.

This seminar is free, and is open to all interested in attending, with no ticket required. If you wish to be added to the seminar mailing list, please contact: Joanne Garner, on: [jf225@cam.ac.uk](mailto:jf225@cam.ac.uk)  
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